

## **MINUTES – STEERING COMMITTEE MEETING, MARCH 10, 2020**

### **OPEN MEETING – WINCHESTER PUBLIC LIBRARY**

FACILITATOR – Erica Lane

SECRETARY – Jean Herbert

ATTENDEES - Lynne Brodsky, Amanda Littell-Clark, Merry Crowley, Susan Woodward, Vicky Coccoluto, Marilyn Mullane, Phil Coonley, Jeanette Kolodziej, Jeanette Grenzeback, Erica Lane, Jean Herbert, Jan Dolan, Robert Dixon, Emileanne Koehnleir

The meeting was called to order by Erica at 7:10 PM.

Welcome and Introductions

The minutes from February's meeting were approved.

The treasurer's report had been sent to all SC members and was accepted.

#### COMMUNICATIONS:

Amanda reported on the web site she discovered that is offered by the national League, called MyLO. There are several advantages to this site, such as some pre-created content (League history, voter education), good support from the LWVUS, and the fact that the content they provide is accessible (for example, for the visually impaired). Also, there is no need to double-post content; material goes automatically to other social media sites (Facebook, Twitter).

The program does not come with a payment mechanism such as Paypal. That would have to be purchased and set up separately. It also does not have a way to contact members through an email blast. That, too, would need to be set up separately, such as through Constant Contact.

However, there was a general feeling that this would be a positive change from the current Wild Apricot system. More will be discussed by the Steering Committee, with input from Vicky (for membership concerns) and others.

#### MEMBERSHIP:

Vicky reported 91 current members.

#### FUNDRAISER – JIMMY TINGLE, APRIL 4:

Marilyn distributed an assignment sheet for people to help on the night of the event. We have just one hour to set up. Jean reported that 30 tickets have been sold to date. Also, we received \$465.00 in donations.

